

Supporting business growth in Tasmania



Department of State Growth



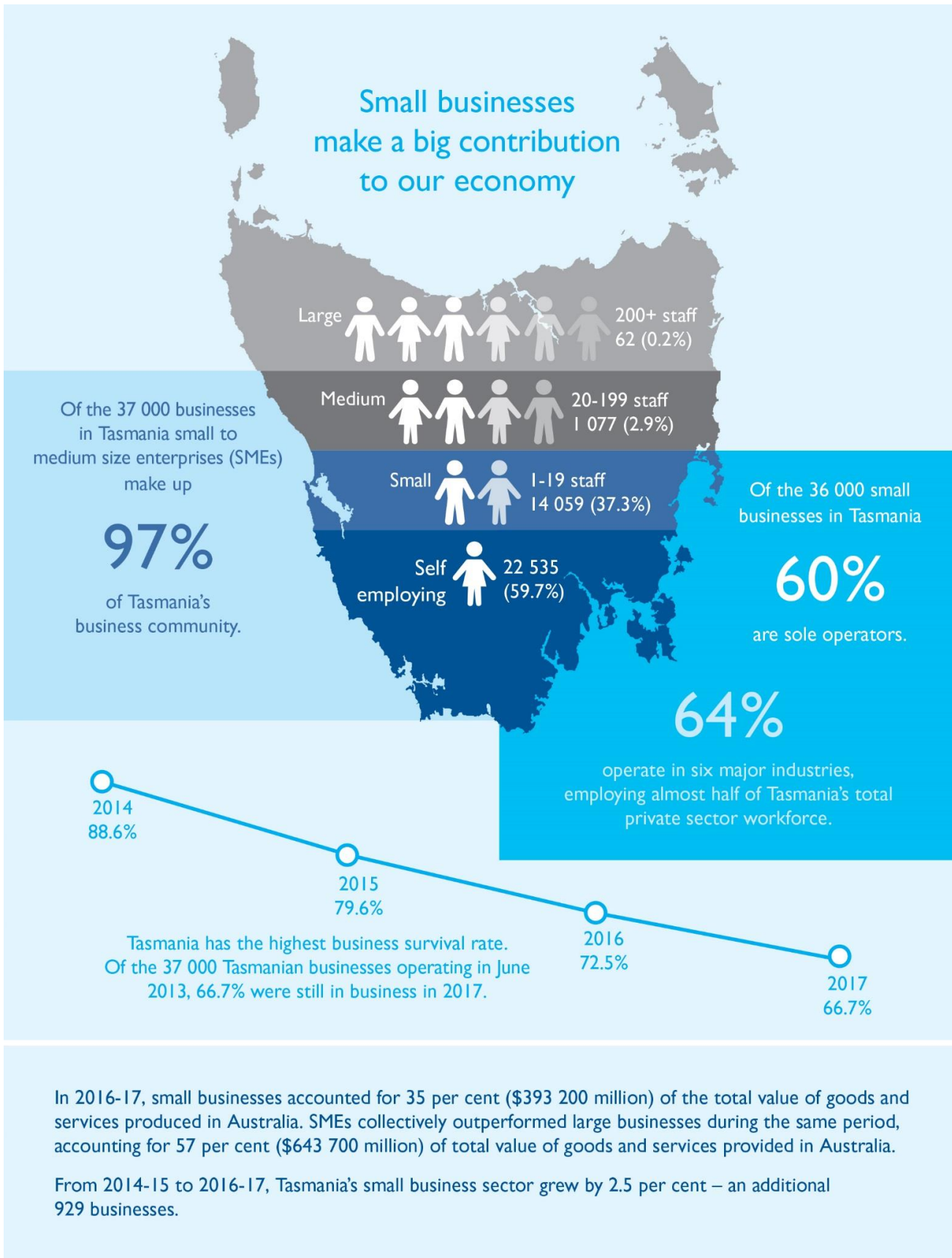
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What small business looks like in Tasmania



What Tasmania's small businesses have said

In 2018 the Tasmanian Chamber of Commerce and Industry, the Tasmanian Small Business Council, and the Tasmanian Government listened to over 180 small businesses across urban, rural and remote areas of Tasmania. Businesses shared their views on:

- A vision for a Tasmania that best supports small business
 - "Increased infrastructure, employing locals and Tasmanian-based businesses."*
 - 'Where business can trade with support, but without interference and competition from government.'*
 - 'A Tasmania that best supports small business would minimise regulation to that which is absolutely necessary, and have a public service that helps and assists small businesses navigate through the necessary red tape.'*
- Their biggest barrier to growth
 - 'Good finance support with the reasonable business plan at the beginning stage to make the right direction, which will generate lower risk on money and time waste.'*
 - 'Too many small businesses start with no clue how to manage their ATI, Fair Work and ASIC compliance and get themselves into trouble very quickly. That costs them dearly...this needs to be addressed for small businesses to not just survive but thrive in Tasmania and Australia.'*
 - 'The lack of understanding of the digital disruption that is coming...a new approach to reaching the market is needed.'*
- Government's role in supporting Tasmania's small business community
 - 'Linking with mentors from different sectors. Access to national mentors to share experience across the greater business landscape.'*
 - 'Supportive local and state government bureaucrats who give quality, timely and accurate advice that can be trusted...it is very experience enduring delays.'*
 - 'Tasmania needs to get the training structure right and this will provide the pathway to a strong business model. Small businesses will fall over if students aren't prepared at an entry level start.'*

These views were tested with over 25 industry groups and chambers of commerce, representing thousands of small business across the majority of industry sectors in Tasmania. Key themes to emerge were...

Government should continue to support businesses to start, grow and overcome barriers.

Industry associations and government need to help business know how to find the support they need.

Support should be tailored to the stage of business – concept, starting, growing or closing.

Small businesses are time poor and need flexible access to information and support.

Building on our robust foundations

Throughout 2018, the Tasmanian Government continued to build on the solid track record of investment and growing the small business sector delivering the following:

Business Tasmania Service supported Tasmanians to start, run or grow a business. Delivered by a range of both traditional and online channels.

Enterprise Centres Tasmania Program offered access to a state-wide network of business advisors providing free business guidance and information.

Winning Government Business supported small businesses to navigate both tendering and grant processes.

Digital Ready for Business provided targeted assistance and advice to ensure Tasmanian small businesses are digitally literate and competitive in the digital economy.

Businesses benefited from payroll tax reduction, Tasmania continued to have the most competitive payroll tax system in the country for payrolls up to \$4 million. From 1 July 2018 payroll tax reduced from 6.1 per cent to 4.0 per cent on payrolls between \$1.25 million and \$2 million.

Making business easier by reducing red tape, assisting small business navigate regulation and ensuring new regulation did not inhibit productivity, innovation and growth.

Market expansion opportunities were delivered across different sectors to assist businesses to increase their growth capability and market expansion opportunities both interstate and overseas.

Access to finance assisted businesses to achieve growth outcomes under various loan schemes and grants such as the Tasmanian Energy Efficiency Loan Scheme, the No Interest Loan Scheme and support for sectors such as the screen industry and primary producers.

Training and Workforce Development was supported by the Government investing more than \$100 million annually in training and workforce development through Skills Tasmania, including programs that support small businesses in attracting apprentices and trainees.

Government and industry working together

The Business Growth Strategy will continue to focus on creating a vibrant business community, underpinned by an environment supporting strong and sustainable business growth and carry out the following new initiatives:

1. Make it easier for small business to access the support services and programs they need

- Establish a new small business to business network to improve business connectivity and capacity building.
- Develop a new portal for all grant and funding opportunities.
- Consider a fresh and innovative industry-focused mentoring program.
- Introduce new business fundamental programs on financial literacy, branding and marketing for all small businesses.
- Make it easier to start a business by hosting regular 'starting a new business' workshops.

2. Improving the operating environment for business growth

- By 1 July 2020, reduce payment terms to 20 days in line with the Australian Government.
- Develop a best practice payment policy to encourage key Tasmanian buyers to adopt payment times and practices that best support their small business supply chain.
- Investigate the development of a Small Business Friendly Councils initiative to encourage local government to lift their small business procurement spend and to improve payment terms and practices to small businesses.
- Investigate the development of a financial incentive program that covers funding for projects such as latest production method implementation, growth strategies, accessing new market opportunities, supply chain incentives and skill identification.

3. Assisting businesses with compliance burden and dispute resolution

- Ensure Tasmania's Small Business Advocate provides a central point of contact for dispute resolution and mediation for the small business sector.

4. Delivering market expansion opportunities for businesses in growth

- Investigate new programs covering projects such as latest production method implementation, growth strategies and accessing new market opportunities.
- Implement a cluster support program and supply chain program in line with the Trade Strategy.
- Implement a market access coordinator and new freight expert advisory service.

5. Investing in new workforce and skill development for business

- Revamp Skills Tasmania's website to make access to information about training and workforce development in Tasmania and support for businesses easier to navigate.
- Investigate new and innovative approaches to make it simpler and easier for businesses to take on an apprentice or trainee.

1. Providing supportive programs and services to enable growth and increase productivity

Fee-free independent, professional business advice and access to information is critical for small businesses at all stages of growth.

The Tasmanian Government and industry will partner to build upon successful programs to ensure the small business support is to the highest standard, relevant and available where and when business needs it.

1.1 Improve business advice and support services

Government's Business Tasmania initiative supports Tasmanians to start, run and grow their business by offering a personalised, consultative and first contact resolution service and referral to relevant government agencies.

Consultation with businesses told us there is a need for services such as Business Tasmania, the Enterprise Centres Tasmania Program and an independent mentoring program to continue. Undertaking a strategic review of these programs to maximise the value, relevance and accessibility was a common theme detailed during the strategy consultation phase.

Improvements suggested increasing outreach service delivery for business in rural and remote areas and reviewing the mentoring program to include access to industry specialist coaching.

The following new actions will be undertaken to enhance Government's business advisory and support programs:

- Establish a small business to business network program to improve business connectivity and building business capability and preparedness to adapt in a changing environment.
- Identify and deliver an online portal for all grant and funding opportunities accessible via Business Tasmania website.
- Develop a new and innovative industry-focused coaching/mentoring program in association with the Enterprise Centres Tasmania, the Business Tasmania Service and Industry.

1.2 Creating fair government procurement opportunities

Government's Winning Government Business Program provides Tasmanian businesses with advice on how to be competitive in bidding on government tenders. This successful program is underpinned by Government's Buy Local Policy which increases awareness of requirements for, and benefits in buying locally and improving access to government contracts for small business.

The following actions have been taken to enhance the Government's Winning Government Business Program:

- An audit to ensure department compliance with the Buy Local Policy.
- A strategic review of the Buy Local Policy to further support local suppliers.

1.3 Equip small businesses to be digitally competitive

Government's Digital Ready for Business initiative provides targeted assistance and advice to ensure Tasmanian small businesses are digitally literate and competitive in the digital economy.

The following new actions will be undertaken to enhance Government's Digital Ready for Business initiative:

- Continue to update the Digital Ready website, content and service offering.
- Hosting business workshops in partnership with industry bodies.
- Develop a new 'Digital Check-up' assessment tool which will identify specific areas small businesses can improve their digital presence.

1.4 Support to benefit our visitor economy

The visitor economy is a significant and growing contributor to the Tasmanian economy. Tasmania's small business community plays a critical role in providing a positive visitor experience. Equally there is an opportunity for small businesses to leverage growth of Tasmania's tourism industry.

The following actions will be undertaken to enhance small business' contribution to Tasmania's growing tourism industry:

- Development of tailored seminars to increase businesses knowledge on the visitor economy and leveraging the value of online visitor platforms.

1.5 Support entrepreneurial pathways

The global business landscape is evolving with traditional business models increasingly being disrupted, reinvented or reimaged. Increased disruption offers opportunity as much as risk; it has never been easier to create new business models or reach national or global markets from Tasmania.

In order for Tasmania to remain relevant in this emerging future global economy, we must encourage entrepreneurs who are considering or actively starting a small business to participate in these new methods of value creation.

The Government already financially supports Enterprize Hubs in Launceston and Hobart. In 2018 they were enhanced to support technology start-ups and pre-commercialisation stage proposals.

The following will be undertaken to support Tasmanian entrepreneurs:

- Establish a targeted Start-Up Accelerator Program to support and foster a culture of innovation and entrepreneurship.

1.6 New fundamental skill programs for business

The consultation process informed us that there is a need to develop new business fundamental programs and tools for entering the market and also assist in the growth journey. New programs will be developed and delivered with a focus on improving financial literacy for growth, branding and marketing skills.

A range of skills is required when starting, running and growing a business and having skilled business owners and staff is fundamental to success.

The following new business fundamental programs will be developed along with associated online tools and resources:

- A program that supports business growth through improved financial literacy for new business owners and targeting those aiming for business growth.
- A program to assist business branding and marketing to enable enhanced market penetration and growth.

1.7 Communication with the small business sector

The Tasmanian Government is focused on increasing the public profile of what advice and support is available to small business. Businesses told us to engage with them more often and provide an opportunity to give feedback directly to Government.

Government will take the following actions to maintain strong communication with the small business sector:

- Improve the way in which fundamental business information and advice is provided to Tasmanians who are considering or actively starting their business.
- Partner with industry to deliver six monthly roundtable discussions with businesses.
- Deliver a regular small business summit to report on delivery and performance of actions in this Strategy, and to seek feedback directly from small business to ensure these actions remain relevant.
- Develop and deliver a program of topical small business forums.

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2. Enabling an operating environment for business growth

The Government and industry are committed to helping Tasmania's growing small business sector to expand and invest, which will create more jobs for Tasmanians. By creating the right economic conditions through legislative amendment and providing access to finance, Tasmanian businesses will thrive, in turn, growing the economy and improving the lives of all Tasmanians.

2.1 Deliver payroll tax relief

It is recognised the cost of doing business is one of the biggest challenges, particularly with regard to payroll tax. With the support of industry we aim to assist in overcoming some of these costs.

A strong fiscal position has provided an opportunity for the Government to reduce payroll tax for businesses. From 1 July 2018, Government introduced additional benefits by changing thresholds and lowering tax rates:

- Businesses with total wages of less than \$1.25 million will continue to pay no tax.
- Businesses with total wages of between \$1.25 million and \$2.0 million will pay tax at a rate of 4.0 per cent (reduced from 6.1 per cent).
- Businesses will pay tax at a rate of 6.1 per cent on wages above \$2.0 million.
- Providing a three year payroll tax exemption for businesses that relocate from interstate to a regional area in Tasmania.

2.2 Payroll Tax Rebate Scheme

The Payroll Tax Rebate Scheme provides a payroll tax incentive for Tasmanian employers to help create additional employment for apprentices, trainees and youth employees.

For the period 1 July 2017 to 30 June 2019, the Payroll Tax Rebate Scheme offers a rebate to employers that pay payroll tax and employ eligible apprentices, trainees and youth employees.

For the period 1 July to 30 June 2021, the rebate will remain available for employers in the building and construction, tourism and hospitality and manufacturing industries that pay payroll tax and employ eligible apprentices and trainees.

2.3 Improve the operating environment for retailers

Under current laws, a retailer must employ a licensed security guard if they want to search a customer's bag while inside their business premises.

For many businesses this is too costly and as a result, some retailers choose to employ retail staff in the role of "greeter". Greeters are employed to discourage dishonest behaviour, but they do not have the power to search bags and many shoplifters are too aware of this loophole.

Every Tasmanian business deserves to be able to trade safely and free from the impact of crime. Working towards this goal the following actions will be undertaken:

- Legislate to allow retailers, large or small to make it a condition of entry that customer's bags can be physically inspected by store personnel.

- Make it easier for businesses to lodge restraint orders against repeat thieves so their unlawful activity can be restricted. Tasmanian Police will offer advice and guidance on applying for restraint orders and pursuing offenders through the Courts.
- Increase Police presence in shopping precincts to support retailers.

2.4 Create fair Government procurement processes

The Tasmanian Government is committed to backing local businesses to create jobs and stimulate the economy to deliver growth. The Government's Buy Local Policy aims to increase awareness of the requirements for, and benefits in, buying locally and improve access to Government contracts for small businesses.

Procurement presents the opportunity for small business to work on projects of significance and raise the profile of their products and services, while creating local jobs and gaining the skills required to access future procurement opportunities.

The Government has already undertaken the following actions to ensure fair procurement opportunities continue to exist and that small businesses are more informed and competitive when applying for government contracts:

- Reviewing the Tasmanian Government's procurement system, including the Buy Local Policy, to develop initiatives that increase small business participation in government procurement.
- Increased transparency in relation to Government procurement activities.
- Introduced dispute resolution support service to businesses entering into contracts with Tasmanian Government to ensure contracts are fair.

2.5 Improve payment terms and practices for small business

Inability to access finance and maintain reliable cash flow is a common reason for business failure and a key barrier to innovation and maintaining viability for small business, particularly those operating in regional and remote areas.

As a major purchaser of goods and services from Tasmanian businesses, the Tasmanian Government recognises its role to lead by example.

The following actions will be undertaken:

- By 1 July 2020, the Tasmanian Government will adopt 20 day payment terms as recommended by the Australian Government's response to the Australian Small Business and Family Enterprise Ombudsman's Payment times and Practices Enquiry 2018.
- Encourage local government to adopt 20 day payment terms as recommended by the Australian Government.
- Investigate the development of a Small Business Friendly Councils initiative to encourage local government to lift their small business procurement spend and to improve payment terms and practices to small businesses.
- Investigate a best practice payment policy to encourage key Tasmanian buyers to adopt payment times and practices that best support their small business supply chain.

2.6 Access to finance

Consultation with businesses indicated that the Tasmanian Government should continue to provide business funding through financial schemes when there is an identified need.

The Government will continue to work with industry to identify and deliver targeted support by delivering the following actions:

- Investigate the development of a program that offers financial assistance for projects such as latest production method implementation, growth strategies, accessing new market opportunities, supply chain incentives and skill identification.
- Deliver financial assistance programs to regions when a need has been identified.
- Assist small businesses with the purchase of energy efficient products by continuing the Tasmanian Energy Efficiency Loan Scheme.
- Provide low income earners with access to the No Interest Loan Scheme to develop business opportunities.
- Continue to support primary producers to reduce their energy consumption.
- Funding support for the screen industry.

2.7 Keeping Tasmanian businesses safe

High quality CCTV footage has revolutionised security systems around the world and plays a very important role in detection and prosecution. To ensure Tasmanian businesses are safe we will provide funding to small businesses wanting to install good quality high-definition digital recording security cameras.

3. Enabling business growth through reducing compliance burden and dispute resolution

The Government and industry understands how small businesses are often disproportionately impacted by red tape and how this hinders their growth and prevents them from getting on with their jobs. Reducing the regulatory burden on business allows them to direct resources to more productive purposes resulting in greater investment, employment, scope for innovation and growth.

Supporting businesses to solve disputes outside the existing court system is also an important element for business growth as it assists by saving time and money. Creating a level playing field and assisting small businesses in trying to resolve disputes with larger businesses, State Government bodies and local government will provide the economic levers to further support growth.

3.1 Continue our focus on the reduction of red tape

The Government is committed to reducing red tape and making Tasmania one of the best places in Australia in which to do business.

Businesses that participated in the Strategy consultation phase told us to identify red tape by conferring with businesses and industry across the State who live and work on a daily basis. Throughout 2018 the Red Tape Reduction Coordinator consulted extensively with businesses and industry and established a web-based portal for lodging red tape issues.

The role of the Red Tape Reduction Coordinator is considered pivotal to assisting small businesses navigate the governing regulations and guide them through the regulatory hurdles they encounter.

This is a position that will continue to work with regulators and industry to prevent the introduction of new regulations that will inhibit productivity, innovation and growth of small businesses.

To reduce unnecessary red tape further, the following actions will continue to be undertaken by the Red Tape Reduction Coordinator:

- Engage with small businesses and deliver red tape reforms, making it easier for Tasmanian businesses to become more productive.
- Consult with business and industry who live and work with regulation on a regular basis and work towards reducing the red tape burden.

3.2 The Small Business Advocate

It has long been recognised that there is a need in Tasmania to assist small businesses resolve disputes. The Office of the Coordinator-General has established the Small Business Advocate to provide a central point of contact for dispute resolution and mediation for the small businesses sector.

4. Providing market expansion opportunities for businesses in growth

Market expansion opportunities are essential for Tasmania's economic growth. With Government and industry supporting businesses to be innovative, improve their efficiency and productivity plus increase their capacity and capability, we can create a successful competitive business landscape and platform for growth.

The Tasmanian Government's Trade Strategy, Advanced Manufacturing Plan and Defence Strategy assist businesses to increase their growth capability and market expansion opportunities by setting a clear commitment to businesses to foster a productive, resilient and competitive business community.

4.1 Provide assistance to advanced manufacturers

Supporting innovation and continuous improvement for Tasmanian businesses is essential to encourage exploration of new opportunities and markets. To ensure we create the right environment to make this happen the following action will be undertaken:

- Review the Advanced Manufacturing Innovation and Growth Voucher System.

4.2 Provide regional and remote market expansion opportunities

To ensure our regional and remote areas have access to outreach growth capabilities the following actions will be undertaken:

- Consider assistance to build capacity and seek new opportunities.
- Continue to provide market development assistance for artists and galleries.
- Implement cluster support programs outlined in the Trade Strategy.

4.3 Support freight and market access

The Tasmanian Government will provide advisory services on technical market access and logistics, and deliver a supply chain program, which will serve as complementary support to the existing Tasmanian Integrated Freight Strategy and infrastructure investment actions.

The following new actions will be undertaken and will be outlined in the Trade Strategy:

- Implementation of a market access coordinator.
- Provide a freight expert advisory service.
- Develop and deliver a supply chain program.

5. Empowering business growth through skill development and support mechanisms

Supporting skilled and productive business owners and employees is fundamental to business growth and future economic prosperity.

The Tasmanian Government's flagship strategies to support workforce, skill development, and address skilled labour supply are through:

- Training and Workforce Development – Government invests more than \$100 million annually in training and workforce development through Skills Tasmania
- Population Strategy and Skilled Migration – Supporting, promoting and facilitating the attraction of skilled labour to meet the emerging skills needs of the economy.

Under each of these strategies is a suite of activity that supports businesses directly to connect and grow their workforce capability with support from industry.

5.1 Support for Apprentices and Trainees

The Tasmanian Government recognises the valuable investment that small business makes in training the next generation of Tasmanians and wants to make sure the sector is confident and prepared to take on more workers and give businesses the ability to grow their workforce.

The following actions commenced in 2018 and will continue to be undertaken in support of apprenticeships and traineeships:

- Subsidise the cost of traineeships and apprenticeships with private training providers through The Apprentice and Trainees Training Fund (User Choice) – (\$20 million).
- Provide assistance to TasTAFE to provide subsidised training for apprentices and trainees.
- Investment in the development of an Agricultural Centre of Excellence at Freer Farm near Burnie, Drysdale Centre of Excellence in Devonport and a Trades and Water Centre of Excellence in the south.
- Subsidise travel costs so businesses can send their apprentices and trainees to attend training.
- Support employers in specific areas of the economy, such as building and construction, tourism and hospitality, and manufacturing, to employ more apprentices and trainees by offering Small Business Grants and Payroll Tax Rebate program.

5.2 Support for workforce development

The Tasmanian Government is committed to engagement with Tasmanian industries to build real skills for real jobs and growth. Through workforce planning and development we aim to increase workforce participation and maximise the availability of appropriate skilled workers to meet current and forecast workforce needs.

The following actions will be undertaken:

- Continue to support regional and industry workforce planning and development under the Workforce Development Grant Program.
- Continue to investigate career training pathway development and delivery in the fast growing aged and disability sector.

- Support small businesses to access apprentices through investment in the Launceston Apprenticeship Pipeline Project that will support the building and construction sector respond to growth opportunities as a result of the Launceston City Deal.
- Continue to deliver the Tasmanian Employment Networking Services (TENS).

5.3 Enhancing business productivity

Supporting industry identified training needs for existing and new workers is essential for business productivity and growth. The following actions will be undertaken:

- Deliver the \$10 million Skills Fund which will include funding for seasonal workers, visitor experience and customer service, and employer led pre-employment training.
- Continue to deliver the Employer of Choice Program.

5.4 Address barriers to employment and business growth

Addressing barriers to employment and business growth will be undertaken by implementation of the following programs:

- The Jobs Action Package: Employment Partnership - a \$4.1 million initiative in partnership with TasCOSS and the Tasmanian Chamber of Commerce and Industry to support local businesses connect with local job seekers in four communities across the state.
- The Training and Work Pathways Program supports innovative, targeted projects that address barriers to participation in education, training and employment.
- 26Ten and grant programs aimed at improving literacy and numeracy skills.

5.5 Attracting a Skilled Workforce to Tasmania

Growing Tasmania's population is a top priority of the Government as it is highly correlated with economic performance and business growth. Attracting a skilled workforce to the state is an essential element to achieving our goals and giving Tasmanian businesses the opportunity to grow.

To ensure we continue to grow our population by attracting a skilled workforce to the state the following actions will be undertaken:

- Promote the Make it Tasmania initiative and provide free promotion of successful Tasmanian businesses to raise awareness of the benefits of living and working in Tasmania.
- Support the growth of Tasmanian business and industry through selective nominations of potential migrants in targeted occupational groups.

Delivery and performance

The Minister for State Growth will lead a coordinated approach, supported by the Department of State Growth, the Tasmanian Chamber of Commerce and Industry and the Tasmanian Small Business Council to facilitate the delivery and performance of the actions within this strategy.

An Inter-Agency Small Business Advisory Group will be established to guide implementation of the Strategy through development of annual action plans detailed below.

Government will deliver a regular small business summit to report on delivery and performance of actions in this Strategy, and to seek feedback directly from small business to ensure these actions remain relevant and valuable over time.

| The key performance indicators to be measured across the life of the Strategy | |
|--|--|
| An increase year on year in the number of businesses provided with a service and/or support. | An 85 per cent clear-up rate on reported red tape by 2022. |
| An increase year on year in awareness of small business support programs and services. | 90 per cent of government contracts being awarded to Tasmanian-based businesses by 2022. |
| At least 80 per cent of businesses satisfied with the quality of programs and services provided. | Reduce the unemployment rate to the best state in the country by 2022. |
| Continued increases in small business employment | Delivery of annual action plans, roundtables and summit. |

Tracking our progress – Annual action plans

The Inter-Agency Small Business Advisory Group will meet annually to review the progress of the Strategy priorities. The Group will deliver annual roundtable and summit discussions with industry representatives and small businesses to report the Strategy progress.

Annual action plans will be developed to provide a flexible, but tailored approach to activities in accordance with overarching strategic priorities. Action plans will detail a full calendar of coordinated small business activities.

Annual action plans will also include reporting and analysis of performance for the previous year, including outcomes from associated activities.

Evaluation and review

The Department of State Growth will lead a comprehensive evaluation of the Strategy in 2020-2021 to consider the effectiveness of the existing goals and initiatives, and a final review in 2023.

Background to the Strategy

Development of the Business Growth Strategy commenced with Government and industry engaging in roundtable conversations across the state. Over 70 Tasmanian businesses participated by sharing their ideas and identifying the key issues, challenges and opportunities to develop a way forward.

Businesses and the community were also encouraged to contribute to a public submission process accessible from the Business Tasmania website. Over 110 submissions were received.

The outcomes of the business and community consultation were validated at an Industry Business Summit with over 30 industry groups.

Step 1 – The roundtable conversations and public submission focussed on the following three questions.

1. What is your vision for a Tasmania that best supports small business?
2. What is the number one issue or key challenge impacting your capacity to grow?
3. What role should government provide in supporting Tasmanian small businesses?

90 per cent of businesses confirmed that the Tasmanian Government should provide services and assistance programs for small businesses to help them start, grow and overcome barriers to growth.

Step 2 – Eight key themes for business growth

From the roundtable discussions and online public submission survey, eight key themes emerged relevant to business growth.

- government support to help businesses grow
- knowledge, access to training and mentoring
- employment
- funding
- networking
- cost of running a business
- Tasmania's small population
- Tasmania's isolation

Step 3 – Five key priorities

1. Providing supporting programs and services to enable growth and increase productivity.
2. Enabling an operating environment for business growth.
3. Enabling business growth through reducing compliance burden and dispute resolution.
4. Providing market expansion opportunities for businesses in growth.
5. Empowering business growth through skill development and support mechanisms.

Government and Industry Heads of Agreement

Supporting Business Growth in Tasmania

Government and Industry Heads of Agreement

between the

The **Tasmanian Government**, the **Tasmanian Chamber of Commerce and Industry**, and the **Tasmanian Small Business Council**

This Agreement forms the Business Growth Strategy partnership and provides an undertaking for the Tasmanian Government, the Tasmanian Chamber of Commerce and Industry (TCCI) and Tasmanian Small Business Council (TSBC) to work together to identify key areas for collaboration to drive business growth in Tasmania.

Objective

The Business Growth Strategy provides a framework to identify agreed objectives and priorities to collaboratively undertake actions to support business growth in Tasmania. It will also provide a forum for regular engagement on emerging issues and opportunities, and strengthen partnerships between the Government and industry.

Vision

To work with businesses to establish and deliver a stronger economy creating a competitive environment strengthened by services, market information and a skilled workforce that supports innovation, growth and creates jobs.

Agreement

The Tasmanian Government, Tasmania Chamber of Commerce and Industry, and the Tasmanian Small Business Council agree to progress the development and delivery of a Business Growth Strategy, as proposed through this Agreement.

The Hon Peter Gutwein MP

Ms Susan Parr

Mr Geoff Fader

Treasurer
Minister for Local Government
Minister for State Growth

Chair
Tasmanian Chamber of
Commerce and Industry

Chair
Tasmanian Small Business
Council

Supporting Strategies

Other Tasmanian Government Strategies supporting the growth of Tasmanian businesses

Agrivision 2050 Plan

Cultural and Creative Industries Strategy

Events Tasmania Strategy

Screen Tasmania Strategy

Strategic Growth Plan for the Tasmanian Forests, Fine Timber and Wood Fibre Industry

Tasmanian Defence Strategy

Tasmanian Energy Strategy

Tasmanian Integrated Freight Strategy

Tasmania's Population Growth Strategy

Tasmania's Sustainable Agri-Food Plan 2016

Tasmanian Trade Strategy

Tasmanian Visitor Engagement Strategy

Transport Access Strategy

T21 Tasmanian Visitor Economy Strategy 2015 – 2020



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