

Small Business Growth Strategy Grant Program: Special Release West Coast Region Grant Program Recipients

Recipient	Project description	Approved grant
Belladonna Hair Lounge	To install new equipment.	\$5,000
CHARLES EVANS & SONS P/L trading as Queenstown Marketplace	To develop an e-commerce framework to enable online sales.	\$5,000
Empire Hotel - Queenstown	To upgrade the website enhancing the online	\$5,000
Evans IGA Supermarket	To upgrade the information technology system enabling better customers and management operations.	\$5,000
Harrison House	To develop a unique paddock to breakfast experience aimed at offering fresh Tasmanian produce.	\$5,000
Into The Wild	To develop a promotional video for the new product offering for the West Coast.	\$5,000
Kerrellie Cottages	To improve online presence and enable enhanced connections with customers.	\$5,000
King River Rafting	To improve online presence and enable enhanced connections with customers.	\$5,000
Marsden Court Apartments (incorporating Sharonlee Strahan Villas & Marsden Court)	To install an electric charging station for use by guests.	\$5,000
Motel Strahan	To elevate the digital presence of the business.	\$5,000
Mountain View Motel	To develop a new community playground.	\$5,000
Orangepetes PTY LTD	To undertake renovation works within the restaurant	\$5,000

Penghana Bed & Breakfast	To develop a cultural marketing program.	\$5,000
Peter D'Alton Electrical	project is to scale up the business to be able to service heat pumps and licensing.	\$5,000
Queenstown Tasmania Heritage Tours Pty Ltd T/A The Paragon Theatre	To purchase new equipment to enable the business to grow and scale up.	\$5,000
Reunion Media T/A Moonscape MTB Hire	To purchase new equipment to enable the business to grow and scale up.	\$5,000
Risby Cove	To create a theatre dining experience	\$5,000
Royal Hotel Linda Pty Ltd - T/A Linda Cafe	To develop new signage and information board for the business.	\$5,000
SNF Health Services Pty Ltd	To create a website for the rosebery pharmacy	\$5,000
Strahan Pharmacy	To improve brand log and signage of business	\$5,000
The Crays Accommodation	To rejuvenate the business website with new photographs and updated information allowing for a more streamlined booking process	\$5,000
The Railway Hotel Queenstown	To upskill and train staff to enable contingency planning and staff retention.	\$5,000
The Trustee for Dicko & Dill Family Trust trading as Queenstown Cabin & Tourist Park	To upgrade amenities and various other improvements for business growth.	\$5,000
The Trustee for Mt Lyell Anchorage Unit Trust	To purchase new equipment to enhance customer safety and improve the environmental footprint.	\$5,000
The Trustee for Stubbs Family Trust (EMS Tas Pty Ltd) Trading as Moonscape Wine Bar	To create an accessible entry to the business.	\$5,000
West Coast Ride Pty Ltd	project is the purchase of an e-Bike to add to its hire fleet.	\$5,000
World Heritage Cruises	To provide interactive games for children	\$5,000

Zeehan Bush Camp	To improve online presence and enable enhanced connections with customers and meet Web Content Accessibility Guidelines.	\$5,000
	Total allocated funding	\$140,000